



## Wine Club Newsletter Summer 2023

Dear Wine Club Members,

We are pleased to present you with the vineyard's newest release, the 2019 Petite Sirah Reserve which was bottled at the Vino Veritas facility in the heart of Paso Robles on May 16th. Seven 265-liter French Oak barrels, about 450 gallons in total, were enough to produce 184 cases. This also marks the release of the newly designed label with splashy purple color along with purple foil on the neck to represent the color of the wine. As wine critic Stephen McConnell wrote on his blog "*A Daily Journal of Fruit, Structure, Varietal Honesty, and Balance*", the Wilson Family Vineyard estate Petite Sirah represents the "Textbook classic version of Petite Sirah" which he describes as "deep chewy fruit, ridiculously concentrated, stupendously sharp, biting and bristly ....dense tannin which is nearly *de rigueur* for this variety".

Cheers to that! As club members you are the first to receive the new release. The Petite Sirah grapes, which grow on the lower section of the property's hillside vineyard, were harvested in October 2019, processed, barreled and tucked away in the cool confines of the Vino Veritas building for 3 and a half years. We hope you enjoy the result.

### Walking the Vineyard

After a winter of incredible amounts of rain pouring down on the vineyard (and everywhere else in California!) all of the grape varieties here are looking good and are beginning to show ample amounts of grape clusters. It may be a promising harvest in September and October. This will be the first year to harvest all four varieties; the marquee Petite Sirah and the Syrah are the legacy vines and originally the only two grown here. In Spring of 2020 two other excellent varieties were planted, Cabernet Sauvignon and Grenache. Now that we are past the 3-year mark for these new vines, we will be able to add them to this year's harvest and we are so looking forward to that!

It has been an interesting and challenging year for weather. Driving from Paso Robles to neighboring Templeton where our vineyard is located, you pass over the Salinas River which in most years is more accurately described as a small stream. This year, however, it is wide and flowing strongly and the riverbanks and rolling hills are much greener than we have ever seen them. It is very scenic indeed.



## Summer Six Pack Special

Don't run out of our excellent estate wines this summer! We are running a special promotion for three weeks called the Summer Six Pack which includes Cabernet, Syrah, and GSM. Please email or call Jeannine at the office to get this one for you or family and friends.

## For Wine Club Members Only

Use discount code WFV25 when placing orders on the website at [www.wilsonfamilyvineyard.com](http://www.wilsonfamilyvineyard.com). This provides a 25% discount on all wines.

For direct help or questions, contact Jeannine at (818) 316-1885, [jeannine@kramerwilson.com](mailto:jeannine@kramerwilson.com)

## Your Summer Club Shipment

**2 Bottle Club:** 2019 Petite Sirah Reserve  
2017 Estate Red

**4 Bottle Club:** 2019 Petite Sirah Reserve,  
2017 Estate Red, 2018 Cabernet  
Sauvignon, 2016 Hilltop Syrah

**6 Bottle Club:** 2019 Petite Sirah Reserve  
(2), 2017 Estate Red (2), 2018 Cabernet  
Sauvignon, 2016 Hilltop Syrah



*Release of our newly designed label.*